

CERVEZA
CHARRO

MEXICAN PREMIUM BEER

Elegant, bold and refreshing. We upgraded a classic: the Mexican Lager.

We use high quality ingredients, 100% malt, Yakima hops, and latest technology processes to achieve a premium beer that dazzles with a gold crystal color, cereal notes, light tones of honey and biscuit and a final floral tone.

We created a new quality standard keeping the basic characteristics of a Mexican beer: easy to drink and refreshing

Family: Lager / Style: Pilsner / Abv: 4.5% / Color (SRM): 3.5 / IBU: 25



Cerveza Charro has been awarded with **GOLD** by the World Beer Awards ceremonies in 2023.



Charro is the first and only Mexican beer to have been awarded with the Superior Taste Award by the International Taste Institute. The jury is composed of experts from the most prestigious associations of chefs and sommeliers in the world and endorsed by institutions included the Michelin Guide.



In September 2021 we won WORLD'S BEST LABEL at the World Beer Awards in London.

EASY TO DRINK
REFRESHING
HIGH QUALITY INGREDIENTS
100% MALT
FILTERED & PASTURIZED
MADE IN MEXICO



Each case includes 24 bottles (12oz)
Case weight: 33.73lb

Pasteurized
No cold chain needed

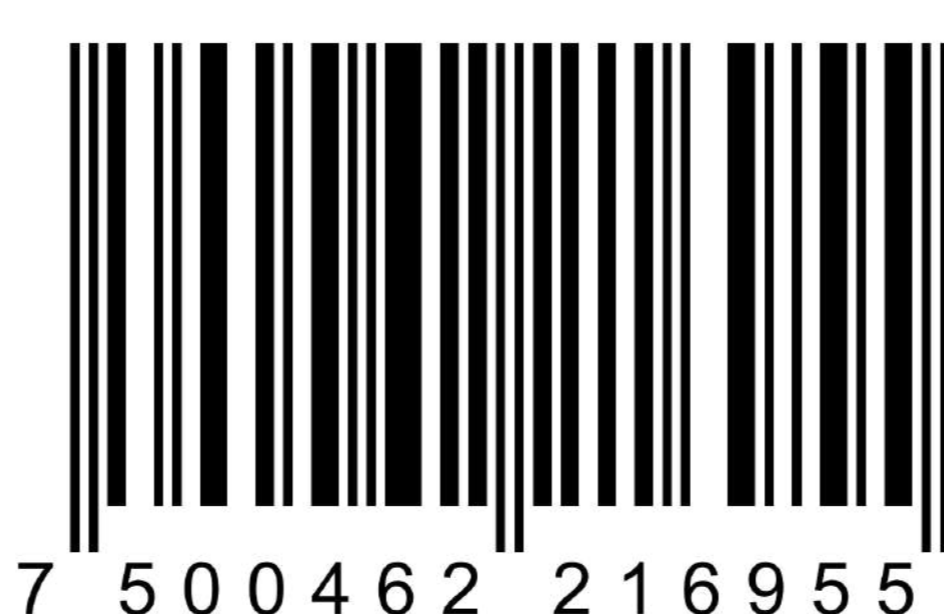
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SINGLE



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6 PACK



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24 CASE



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